Lucerne University of Applied Sciences and Arts

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HOCHSCHULE **LUZERN**

Art and Design FH Zentralschweiz

SwissGradNet Discovery Conference No. 3: Can a machine design? Implications of artificial intelligence for the future of art and design universities

FRIDAY, OCTOBER 29, 2021

CONFERENCE AGENDA (tentative)

Start	Duration	Contribution	Who			
INTRODUCTION						
09:00	5'	Welcome address	Gabriela Christen, Dean of the Lucerne School of Art and Design, HSLU			
09:05	10'	Introduction	Rachel Mader, Dep. Vice Dean Research, Head of the Competence Center for Art and Design in Public Space, Lucerne School of Art and Design, HSLU			
09:15	15'	Keynote Computational arts. Current forms of Al-based creativity	Stephanie Catani, Chair of Modern German Literature, Universität Würzburg			
09:30	15'	Conversation	Gesa Ziemer, Director City Science Lab, HafenCity University Hamburg, with Stephanie Catani			
PART I: Al in design and art education						
09:45	10'	Introduction	Andres Wanner, Head of the Bachelor's Programme in Digital Ideation, Lucerne School of Art and Design, HSLU			
09:55	15'	Keynote The rise of creative AI and its implications for artists and designers	Philippe Pasquier, Associate Professor, Computer Scientist & Artist, Simon Fraser University			
10:10	15'	Keynote How deep is your love? Future oriented education for Al artists	Hilke Berger, Research Associate, HafenCity University Hamburg			
10:25	15'	Keynote Cre[Al]tivity and the new era of DeepDesign	Ruth Kikin-Gil , Designer and Responsible Al strategist, Microsoft			
10:40	30'	Round table discussion	Andres Wanner with speakers			



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Start	Duration	Contribution	Who			
11:10	30'	COFFEE BREAK & NETWORKING	on wonder.me (link will be sent via e-mail)			
11:10	30	Open break-out sessions with the audience Room 1: Dancing with robots Room 2: Break it Down. Refresh your body and mind (15')	Noah Ismael Wyss, student Bachelor's programme in Fine Arts, Lucerne School of Art and Design, HSLU Project presentation of the «IDA-module» (Interdisciplinarity in Design and Arts) Moderation by Florian Krautkrämer, Head of Interdisciplinarity in Design and Arts, Lucerne School of Art and Design, HSLU Bryan Portmann, Yoga Teacher at Unisport, University of Luzern			
		Room 3: tbc	,			
PART II: Al in research						
11:40	10'	Introduction	Serena Cangiano , Head of FabLab & Researcher, University of Applied Sciences and Arts of Southern Switzerland, SUPSI			
11:50	15'	Keynote Building a culture of open data with Al and design	Laura Scherling, Designer and Educator, Adjunct Faculty and Director, Columbia University			
12:05	15'	Keynote tbc	Daniel Chávez Heras, Lecturer in Humanistic and Social Computing Education, Department of Digital Humanities, King's College London			
12:20	30'	Round table discussion	Serena Cangiano with speakers			
12:50	60'	LUNCH BREAK				
PART II	I: Al in the	context of ethics				
13:50	10'	Introduction	Orlando Budelacci, Vice Dean, Head of Bachelor's and Master's Programmes, Chairman of the Ethics Committee, Lucerne School of Art and Design, HSLU			
14:00	15'	Keynote Bias in computer vision: learning from machine and human errors	Nicolas Malevé, Research Associate, PhD Scholar at Lucerne School of Art and Design, HSLU and London South Bank University, Visual Artist, Computer Programmer and Data Activist			
14:15	15'	Keynote	tbc			
14:30	30'	Round table discussion	Orlando Budelacci with speakers			



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15:00	30'	Open break-out sessions with the audience Room 1: UnDoing generality: representation and interaction in Al-based perfomance art by actors with disabilities Room 2: Break it Down. Refresh your body and mind (15') Room 3: tbc	Ilja Mirsky, Dramaturg, Programmer, and immersive Media Artist, Zurich University of the Arts, with Lara Höfling, PhD student Universität Tübingen Bryan Portmann, Yoga Teacher at Unisport, University of Luzern			
CONCLUSION						
15:30	15'	Summary	Jacqueline Holzer, Vice Dean, Head of Interdisciplinarity and Transformation, Lucerne School of Art and Design, HSLU			
15:45	30'	Closing panel	Jan-Christoph Zoels, Head of the Master's Programme in Design, Lucerne School of Art and Design, HSLU with Ranjit Konkar, Principal Faculty, Product Design, Co-Head Ph.D. Programme, National Institute of Design (NID) and Pontus Westerberg, Programme Management Officer, Tech and Innovation at UN-Habitat			
16:15	5'	Farewell	Rachel Mader			