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Lucerne University of
Applied Sciences and Arts

HOCHSCHULE LUZERN

Art and Design
FH Zentralschweiz

SwissGradNet Discovery Conference No. 3:
Can a machine design? Implications of artificial intelligence
for the future of art and design universities

FRIDAY, OCTOBER 29, 2021

CONFERENCE AGENDA (tentative)

Start	Duration	Contribution	Who
INTRODUCTION			
09:00	5'	**Welcome address**	**Gabriela Christen**, Dean of the Lucerne School of Art and Design, HSLU
09:05	10'	**Introduction**	**Rachel Mader**, Dep. Vice Dean Research, Head of the Competence Center for Art and Design in Public Space, Lucerne School of Art and Design, HSLU
09:15	15'	**Keynote** Computational arts. Current forms of AI-based creativity	**Stephanie Catani**, Chair of Modern German Literature, Universität Würzburg
09:30	15'	**Conversation**	**Gesa Ziemer**, Director City Science Lab, HafenCity University Hamburg, with **Stephanie Catani**
PART I: AI in design and art education			
09:45	10'	**Introduction**	**Andres Wanner**, Head of the Bachelor's Programme in Digital Ideation, Lucerne School of Art and Design, HSLU
09:55	15'	**Keynote** The rise of creative AI and its implications for artists and designers	**Philippe Pasquier**, Associate Professor, Computer Scientist & Artist, Simon Fraser University
10:10	15'	**Keynote** How deep is your love? Future oriented education for AI artists	**Hilke Berger**, Research Associate, HafenCity University Hamburg
10:25	15'	**Keynote** Cre[AI]tivity and the new era of DeepDesign	**Ruth Kikin-Gil**, Designer and Responsible AI strategist, Microsoft
10:40	30'	**Round table discussion**	**Andres Wanner** with speakers

Start	Duration	Contribution	Who
11:10	30'	**Open session with the audience** Breakout room 1: Dancing with robots Project Project presentation of the «IDA-module» (**I**nterdis-ciplinarity in **D**esign and **A**rts), Lucerne School of Art and Design, HSLU	**Noah Ismael Wyss**, student Bachelor's programme in Fine Arts, Lucerne School of Art and Design, HSLU Moderation by **Florian Krautkrämer**, Head of Interdisciplinarity in Design and Arts, Lucerne School of Art and Design, HSLU
11:10	30'	**COFFEE BREAK & NETWORKING**	
		Connect & chat **Exercises for desk dwellers** Breakout room 2: Break it Down. Refresh your body and mind (15')	**wonder.me** **Bryan Portmann**, Yoga Teacher at Unisport, University of Luzern
PART II: AI in research			
11:40	10'	**Introduction**	**Serena Cangiano**, Head of FabLab & Researcher, University of Applied Sciences and Arts of Southern Switzerland, SUPSI
11:50	15'	**Keynote** Building a culture of open data with AI and design	**Laura Scherling**, Designer and Educator, Adjunct Faculty and Director, Columbia University
12:05	15'	**Keynote** Macroscopic Imagination in creative AI	**Daniel Chávez Heras**, Lecturer in Humanistic and Social Computing Education, Department of Digital Humanities, King's College London
12:20	30'	**Round table discussion**	**Serena Cangiano** with speakers
12:50	60'	**LUNCH BREAK**	
PART III: AI in the context of ethics			
13:50	10'	**Introduction**	**Orlando Budelacci**, Vice Dean, Head of Bachelor's and Master's Programmes, Chairman of the Ethics Committee, Lucerne School of Art and Design, HSLU
14:00	15'	**Keynote** Bias in computer vision: learning from machine and human errors	**Nicolas Malevé**, Research Associate, PhD Scholar at Lucerne School of Art and Design, HSLU and London South Bank University, Visual Artist, Computer Programmer and Data Activist
14:15	15'	**Keynote**	tbc
14:30	30'	**Round table discussion**	**Orlando Budelacci** with speakers

Start	Duration	Contribution	Who
15:00	30'	**Open session with the audience** Breakout room 1: UnDoing generality: interaction with and representation of actors with disabilities in AI-based performance	**Ilja Mirsky**, Dramaturg, Programmer, and immersive Media Artist, Zurich University of the Arts with **Lara Höfling**, PhD student AI & Neuroscience, Universität Tübingen
15:00	30'	**COFFEE BREAK & NETWORKING**	
		Connect & chat	**wonder.me**
		Exercises for desk dwellers Breakout room 2: Break it Down. Refresh your body and mind (15')	**Bryan Portmann**, Yoga Teacher at Unisport, University of Luzern
CONCLUSION			
15:30	15'	**Summary**	**Jacqueline Holzer**, Vice Dean, Head of Interdisciplinarity and Transformation, Lucerne School of Art and Design, HSLU
15:45	30'	**Closing panel**	**Jan-Christoph Zoels**, Head of the Master's Programme in Design, Lucerne School of Art and Design, HSLU with **Ranjit Konkar**, Principal Faculty, Product Design, Co-Head Ph.D. Programme, National Institute of Design (NID) and **Pontus Westerberg**, Programme Management Officer at UN-Habitat
16:15	5'	**Farewell**	**Rachel Mader**