

Max Bruinsma

Publications (selection)

- 2018 Man as 'Aggregate of Data' – What computers shouldn't do [with Dr. Sjoukje van der Meulen]. In: *AI and Society – Journal of Knowledge, Culture and Communication* (peer-reviewed), Springer, Switzerland
- 2017 Critical Meshing – the intertwined discourses of design and art. In: Louise Schouwenberg (ed): *Material Utopias*, Sandberg Series No.3, Sternberg Press, Amsterdam.
And in: Wolfgang Brückle (ed), *Die Nummern*, No.7 – "Handwerker, Visionäre, Weltgestalter?", Hochschule Luzern – Design & Kunst, June 2017
- 2015 Design for the Good Society [editor, co-author], Utrecht manifest / NAI010, Rotterdam
- 2012 Research between practice and theory [with Evert Ypma]. In: *Graphic Design Festival Breda*, Catalog
- 2005 Catalysts! The cultural force of communication design. Catalogue, ExperimentaDesign, Lisbon
- 2003 Deep Sites – intelligent innovation in contemporary web design. Thames & Hudson, London, New York, Paris
- 2000 Reduce to the max. Essay in: Michel Fries & Thomas Bruggisser (eds), *Benzin*, Young Swiss Graphic Design, Lars Mueller Verlag, Switzerland
- 1999 An ideal design is not yet. Essay in: Leonie ten Duis, Annelies Haase (eds), *The world must change - graphic design and idealism*, De Balie / O10 publishers, Rotterdam
- 1998 Design interactive education. Essay in: Steve Heller (ed.), *The education of a graphic designer*, Allworth Press, New York
- 1997 Website Graphics [co-author]. Mediamatic / BIS / Thames & Hudson
- 1996 Multimedia Graphics [co-author]. Mediamatic / BIS / Thames & Hudson
- 1984 Points of View on Design Education. Gerrit Rietveld Academie / AGI, Rietveld project #23, Amsterdam

A larger selection of articles and essays by Max Bruinsma for a variety of magazines and publishers is available at www.maxbruinsma.nl/texts_overview.html